# SANA HAJIALI

San Jose, CA | (925)400-7279 | sana.hajiali.85@gmail.com | sanahajiali.com

## Experience

### VISUAL DESIGNER | AGORA, SANTA CLARA, CA | JUL 2021 – PRESENT
- Designed graphical materials for promotions and events
- Designed graphic assets and images for the company website
- Developed PowerPoint decks for company presentations
- Designed graphical materials for trade shows
- Collaborating in a fast-paced environment with the marketing team

### VISUAL DESIGNER | REZOLUTION LLC, SAN JOSE, CA | MAR 2019 - MAR 2021
- Created brand identity and the company logo
- Designed and developed a website for Resolution, LLC. based on WordPress CMS
- Designed interfaces and layouts for mobile applications using Figma

### GRAPHIC DESIGNER | HYPERCEL, IRAN | JAN 2016 – JUL 2017
- Designed booklets, brochures, posters, and flyers for company products
- Designed, directed, and translated conceptual input into packaging layouts, instruction sheets, parts diagram, troubleshooting guides, spec sheets, and warranty label for several exclusive products
- Designed marketing materials to promote products on social media
- Designed the company's stationery, including letterheads, signature lines, envelope, and embossed seal

### GRAPHIC DESIGNER, | ASUS COMPUTER TEK, IRAN | AUG 2014 – JAN 2016
- Designed localized logo for Asus branch in Iran
- Designed promotional graphic materials for printing and social media content
- Designed billboards and urban banners to promote new products
- Evaluated all materials and documents for printing ensuring accuracy and timely delivery
- Collaborated with the marketing team as a graphic designer to hold events and ceremonies

## Education
- Master's in Industrial Designer, Alzahra University, Tehran, Iran, 2014
- User Experience and Web Design Certificate, University of California, Santa Cruz, CA, 2018-2019

## Skills & Abilities
- UX/UI Design
- Visual Design
- Graphic Design
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- HTML/CSS
- PowerPoint/Keynote
- Flinto
- Figma
- Sketch
- InVision
- Principle
- Protopie