

SANA HAJJALI

A creative and versatile Visual Designer with over 10 years of experience in creating compelling designs for print and digital media. Seeking a challenging position where my skills and experience can be utilized to create visually stunning designs and contribute to the success of the organization.

Skills Summary

Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
Experience in creating wireframes, prototypes, and user flows
Strong understanding of typography, color theory, and design principles
Familiarity with HTML, CSS, and other web development technologies
Knowledge of UX/UI design methodologies and tools

Work Experience

Visual Designer, Agora

Jul 2021 – Feb 2023

- Designed graphics for print media such as brochures, flyers, and advertisements
- Created visually appealing display ads for digital marketing campaigns
- Worked closely with the marketing team to develop engaging events and trade shows
- Collaborated with printers and other vendors to ensure high-quality output.
- Maintained a consistent brand identity across all marketing materials
- Managed multiple projects simultaneously and ensured timely delivery

Visual Designer, Rezolution LLC.

Mar 2019 – Mar 2021

- Developed a captivating brand identity and logo that resonated with the company's values and vision
- Designed and executed a WordPress-based website for Rezolution LLC,
- Crafted intuitive and visually appealing user interfaces for both web and mobile applications, focusing on usability, user experience, and aesthetic design principles

Graphic Designer, Hypercel

Jan 2016 – Jul 2017

- Designed and produced marketing collateral, including brochures, flyers, and promotional materials, maintaining brand consistency
- Created visually stunning and engaging social media ads for digital marketing
- Developed visually appealing stationery items, such as business cards, letterheads, and envelopes

Graphic Designer, ASUS

Aug 2014 – Jan 2016

- Developed creative and impactful marketing collateral, including posters, brochures, and flyers
- Designed and optimized digital assets, such as social media graphics, website banners, and email newsletters

Educational History

User Experience and Web Design Certificate

The University of California, Santa Cruz, CA, 2018–2019

Industrial Design

Bachelor & Masters of Science, Alzahra University, Tehran, Iran 2014

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